

Client invited to interview with Duke but matriculated at Wharton.

Based on your understanding of the Fuqua culture, how do you see yourself engaging in and contributing to our community, outside of the classroom?

To develop my startup, applying drone technology to improve irrigation on African farms, I would need to get impact investing experience. Joining the Fuqua's Center for the Advancement of Social Entrepreneurship (CASE), and the CASE i3 Consulting Program will help me understand what investors seek in terms of profitability and social impact. Specifically, working with CASE i3 Partner Organizations such as *Acumen* and *Bill & Melinda Gates Foundation* will provide me with a tremendous advantage in developing my drone startup. These organizations have a particular interest in companies solving problems in agriculture, water availability and environment sustainability. Irrigating crops in a more targeted way, through microsprinklers, we can reduce the water needed by 40%. This would significantly increase the percentage of arable land. These new methods will provide access to previously unavailable crops and reduce water consumption and energy usage in agriculture. As my drone concept speaks directly to the partners' goals, I would be able to learn what investors look for when evaluating a pitch and will allow me to speak confidently during due diligence meetings.

Having led international teams across multiple functions, at Fuqua, I would be able to help my peers navigate challenges that can occur when implementing a global program, and advise them on alternative approaches. I would also be able to leverage my experience from the non-profit organization [REDACTED], where I lead a business strategy project, to evaluate risks that specifically pertain to the social sector.

In my 2nd year, I would like to join the CASE i3 Fellowship to learn how to conduct due diligence, get feedback from experienced investors and engage with a community of students and alumni focused on impact investing. Particularly, I would like to become co-chair to build relationships, and plan and execute general i3 initiatives. Given my experience as a Chair of the Young Professional Board of [REDACTED],

having developed a new recruitment process and organized several social events, I would be able to efficiently recruit associates and fellows, and organize info sessions and boot camps.

To get a better insight of the challenges and opportunities in Africa, I would like to join the Business in Africa Club at Fuqua. This would allow me to meet future African leaders who could help create awareness about my agricultural consultancy. I also plan to attend the *Fuqua Business in Africa* Conference, where I could absorb knowledge that will help me to evaluate risks and raise venture capital for my social enterprise in Africa. When collaborating with the study abroad office of Embry-Riddle in Florida, while studying abroad, I organized international events and serve as a buddy to several incoming students. Given this experience, I would be able to support African students by helping francophone Africans assimilate to Raleigh-Durham and by accompanying them to international events, to improve their integration to the Fuqua community.

Following my discussion with [REDACTED], a Duke alumni 2016, I would like to secure a "Plan B" Europe-based post-MBA career option, should I be unable to obtain a U.S work visa. To this end, I would like to join the European Business Club to connect with European employers and Fuqua students. At Euroavia, the first European association for aerospace students, I collaborated with students from 19 different countries to create 32 career opportunities in European companies. From this experience, I've learned a great deal about how to developed partnerships with European employers and create new job opportunities, including summer internships and post MBA full-time jobs.

Finally, I will not be able to write this essay without mentioning Fuqua Friday, an event that, for me, highlights the collaborative and loyal Fuqua Community. I will be able to share the French culinary culture throughout my skills at making crepes. While I was studying abroad at Embry-Riddle Aeronautical University, I won the title of "Crepe chef master" at an international event. I think Fuqua Friday would be a great opportunity to share my skills (but not the recipe) with other students. This would be actually one of

my biggest challenges as I bet [REDACTED], who developed the culinary club, that my recipe will have greater success amongst Duke's community.